



Experts in Surveying, Positioning,
Geospatial Data, and Mapping Sciences

APSG 2008-2009 Report of Chair to Members



October 22, 2009

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 **ConocoPhillips**



Anadarko
Petroleum Corporation

CAIN & BARNES, L.P.
Geomatics Experts Group



LOWE
ENGINEERS



EXPLORATION GEODESY, INC.
A GEODETIC CONSULTANCY AND MAPPING SERVICE

 **YOUNG**
& ASSOCIATES



ENSOCO, INC.
SPATIALLY AWARE



Contents

- **Statement of Achievements**
- **Future Challenges**
- **Conclusions**

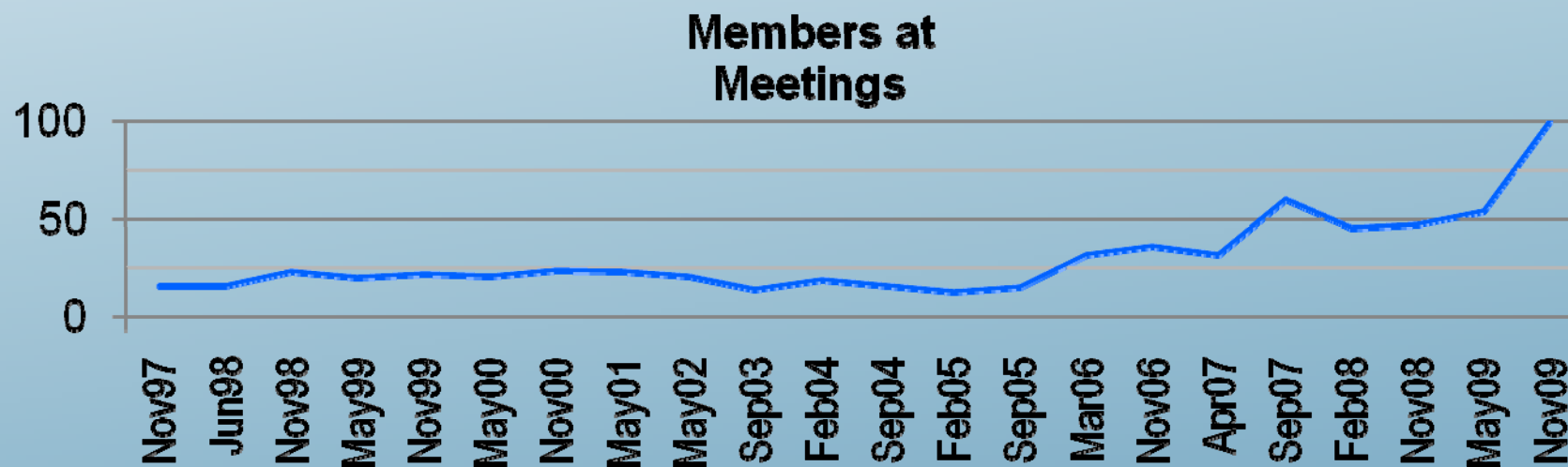
2008-09 Leadership's Five Goals

- **grow to 120 paid up members**
- **continuing our educational efforts and support for 3 major events**
- **initiating a fundraising campaign to gross \$20,000 in donations**
- **strengthening our organization in preparation for the next 10 years**
- **develop more and stronger affiliations with related organizations**

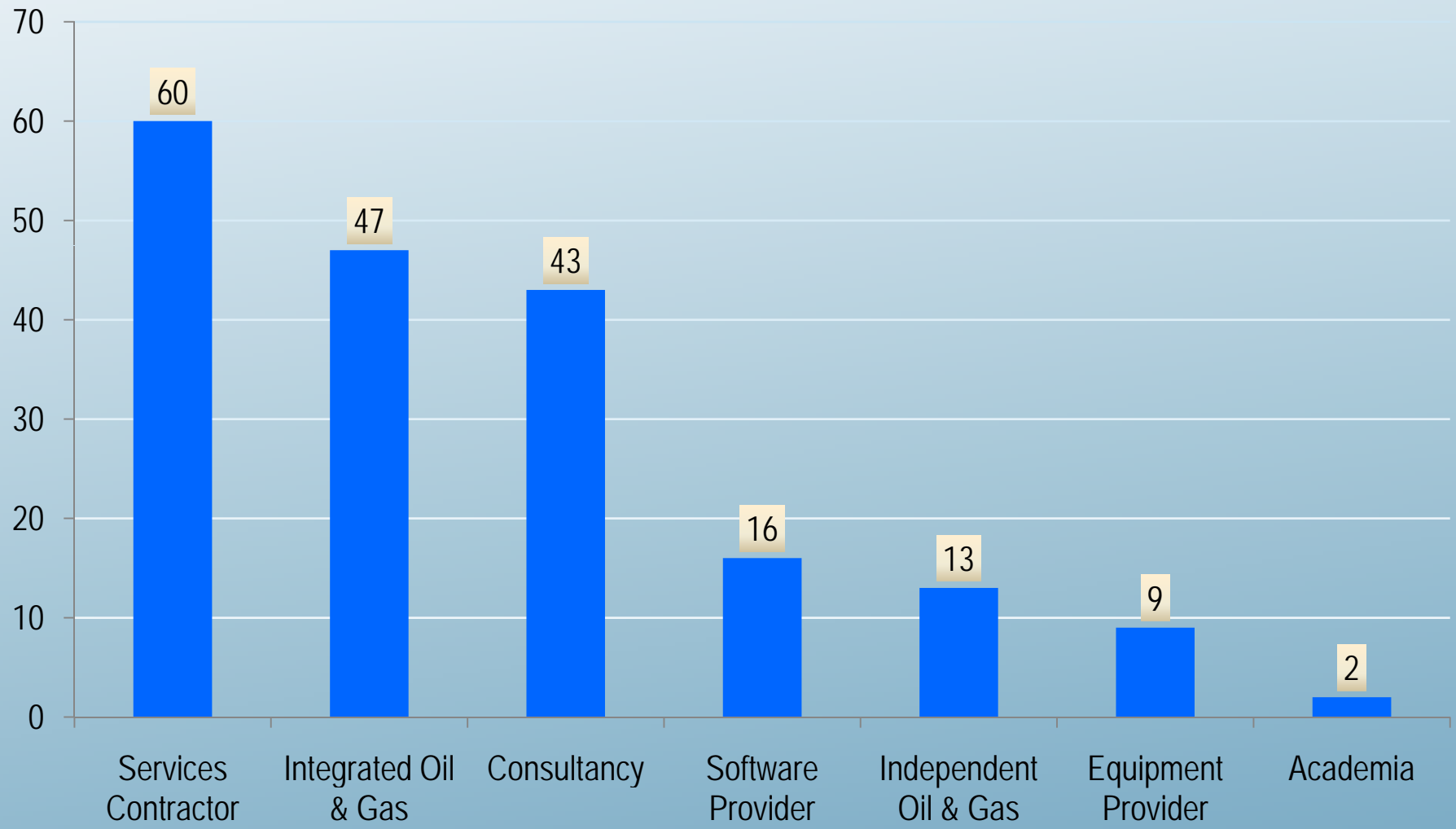
Goal 1: Increase Membership

Without participating members nothing else matters

Paid Members	Nov 08 APSG 20	May 09 APSG 21	Oct 09 APSG 22
Active (Full)	57	65	159
Associates	0	10	37
Total	57	75	196



Employers of 190 APSG Members



Geographic Distribution of APSG Members

Nation	Members	
Argentina	1	
Australia	1	
Canada	15	8%
France	2	
Malaysia	2	
Mexico	1	
Peru	1	
Spain	1	
Sweden	1	
The Netherlands	1	
United Kingdom	12	6%
United States	152	80%
Total	190	

Goal 2: Continue Education Our Core Competency

- **ESRI PUG 2009 (Feb 09, 125 attendees)**
 - “5th Geodesy Half Day” and 3 individual paper
- **APSG 21 (May 09, 54 attendees)**
 - “Geospatial Data Management Matters!”
- **Seminar (Oct 09, 57 attendees)**
 - “Applied Mapping for Oil and Gas Exploration & Development”
 - Evaluation 4.48 for instructors, 4.42 for content
- **APSG 22 (Oct 09, 95 attendees)**
 - “Our Profession: Today and the Next Ten Years”

Goal 3: Initiate Fundraising

"Association of Individuals who volunteer"

- **Fund not for profit APSG Foundation**
- **Scholarships, support presenters, expansion, operating costs, marketing**
- **Nov 08 = \$1,800 to Oct 09 = \$25,000+**
- **Sources of funds:**
 - Sponsors \$6,000 (more in 2010?)
 - Seminar \$13,600 (net)
 - Dues \$4,000

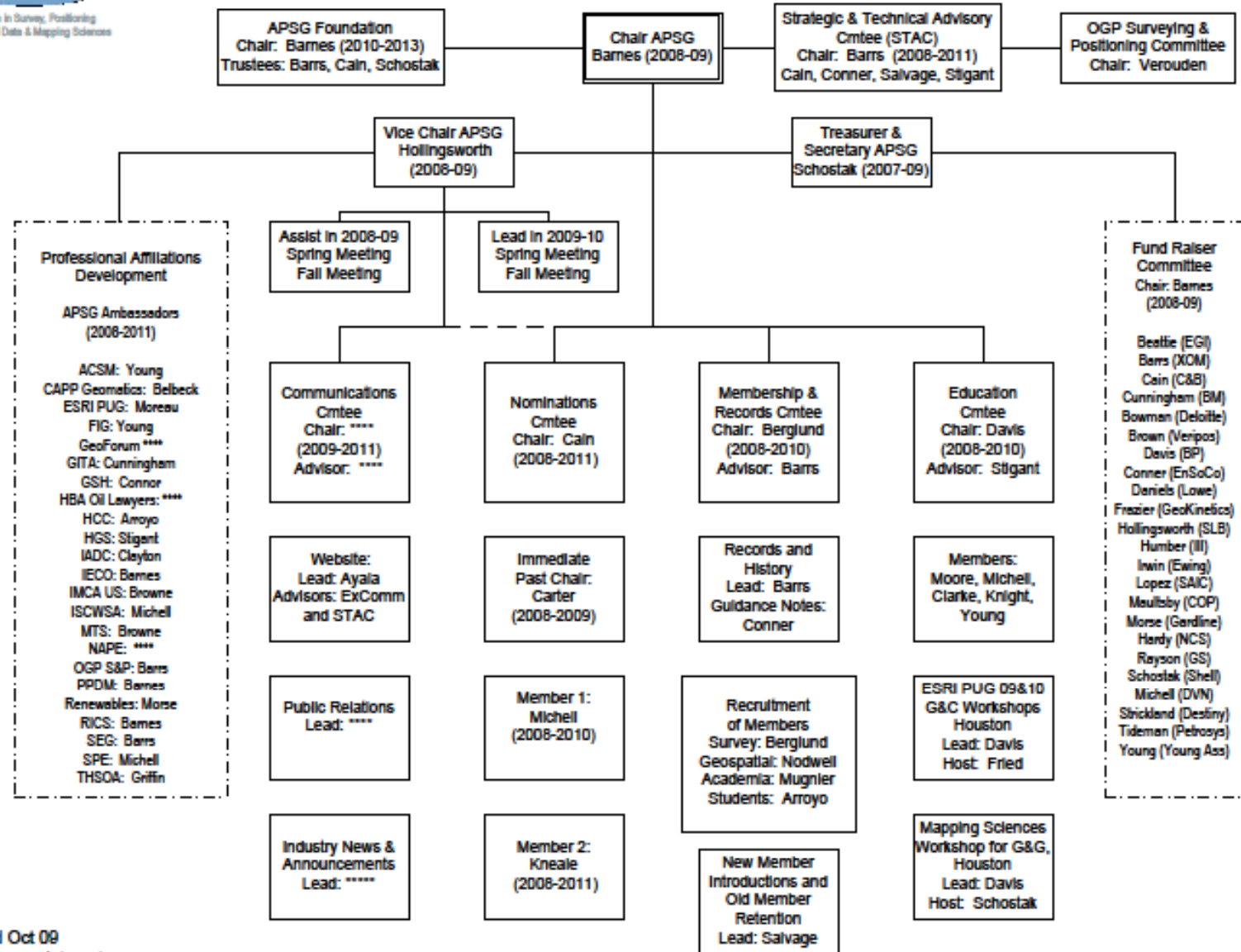
Goal 4: Strengthen Organization in preparation for the Next Ten Years

- **Need for new structure to reflect planned growth**
- **Recruit GIS, data management, and software professionals through GIGS**
- **Broaden the geodetic discussion by recruiting geoscience and engineering members**
- **Better marketing of our profession**



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APSG 2008-2009 Preparing for the Next Ten Years



V18 dated Oct 09
42 Members with appointments
180 active & associate members

Goal 5: Develop Affiliations

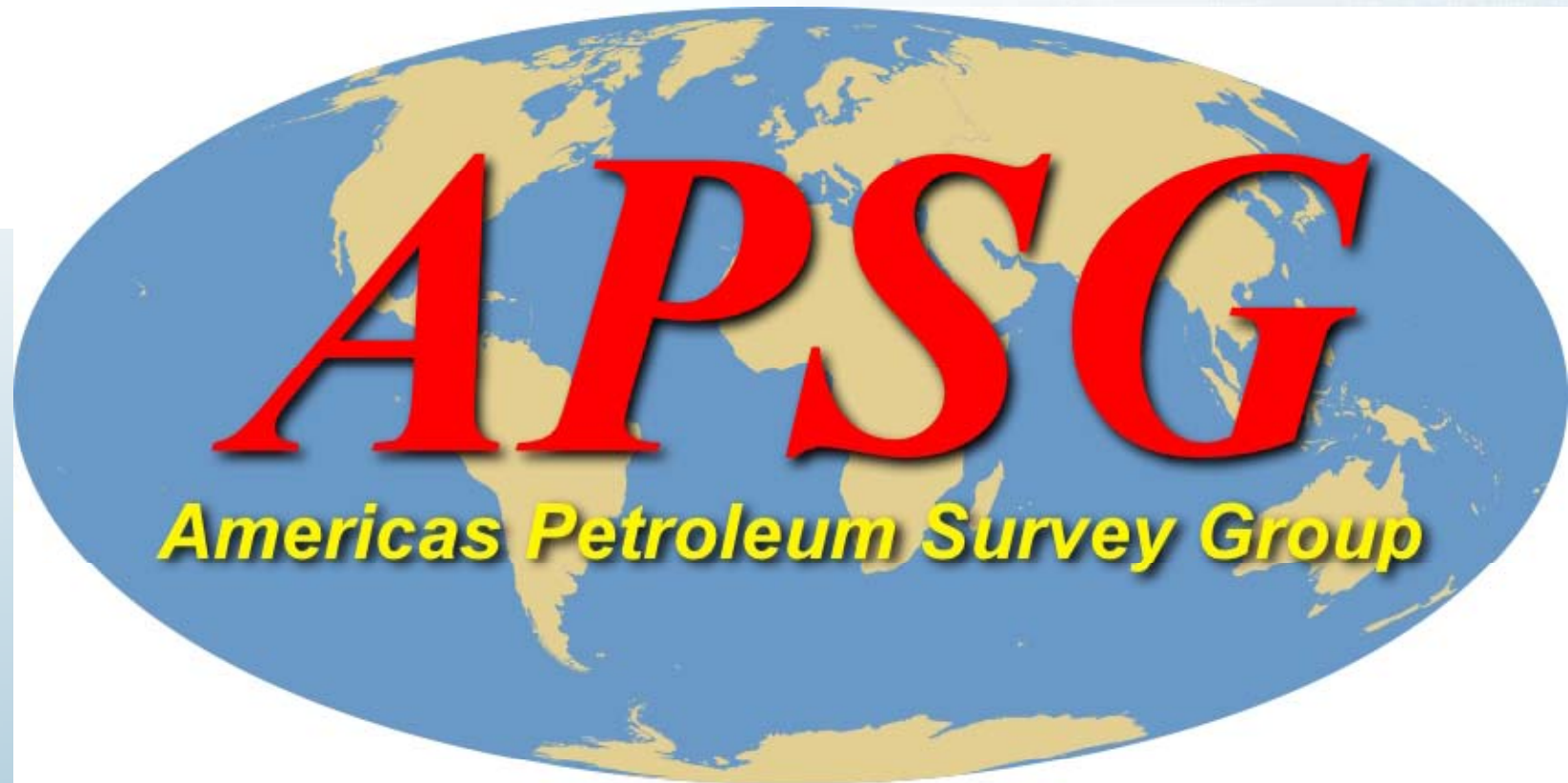
APSG Ambassadors (2008-2011)

- ACSM: Young
- CAPP Geomatics: Belbeck
- ESRI PUG: Moreau
- FIG: Young
- GeoForum: *
- GITA: Cunningham
- GSH: Connor
- HBA Oil Lawyers: *
- HCC: Arroyo
- HGS: Stigant
- IADC: Clayton
- IECO: Barnes
- IMCA US: Browne
- ISCWSA: Michell
- MTS: Browne
- NAPE: *
- OGP S&P: Barrs
- PPDM: Barnes
- Renewables: Morse
- RICS: Barnes
- SEG: Barrs
- SPE: Michell
- SUT: Hill
- THSOA: Griffin

APSG-CAPP-OGP dialogue about complimentary capabilities over last 18 months, meeting 23 October

Future Challenges

1. **Retaining members through participation and attractive meetings**
2. **Recruiting new members**
3. **Organizational stabilization after period of change**
4. **Formalize our strategy focused on strengths**
5. **Maintaining APSG identity and momentum**
6. **Next generation leadership and education talent pool**
7. **Geographic growth (Denver, South America)**
8. **Cash flow**



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