



Experts in Surveying, Positioning,
Geospatial Data, and Mapping Sciences

APSG Education Committee



Jonathan Davis

October 22, 2009

Applied Mapping Sciences Seminar

Held 20th October 2009

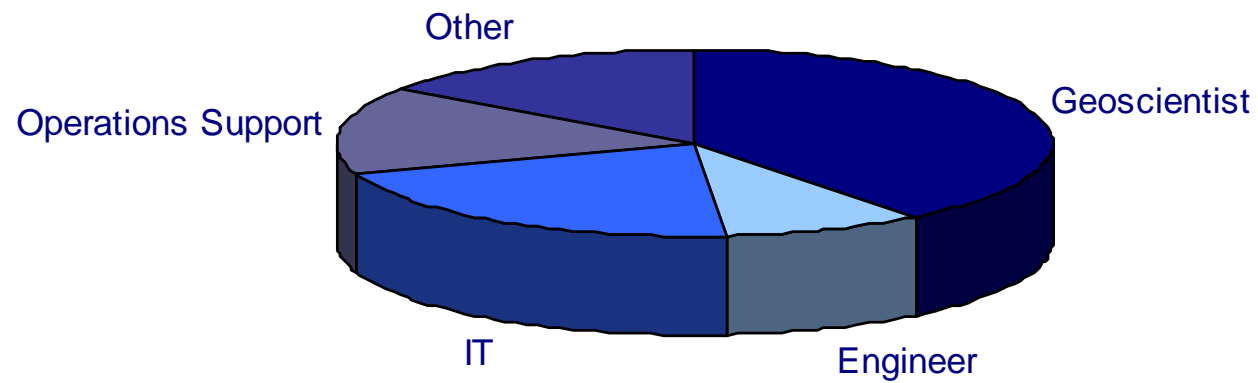
37 paid attendees

57 total

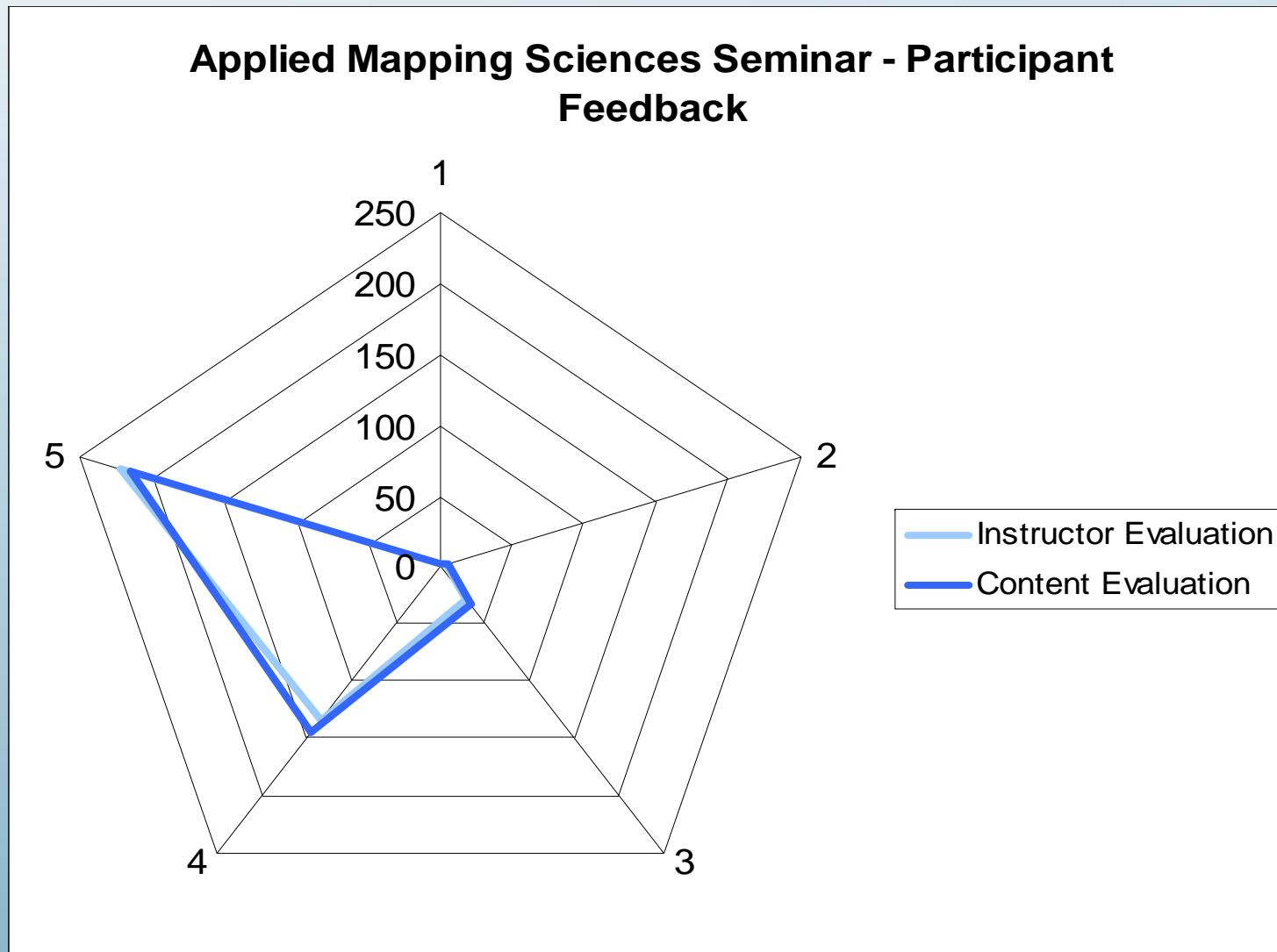
**Seminar targeted technical staff
and professionals involved with
geospatial data, but with no
formal survey training.**

Attendees

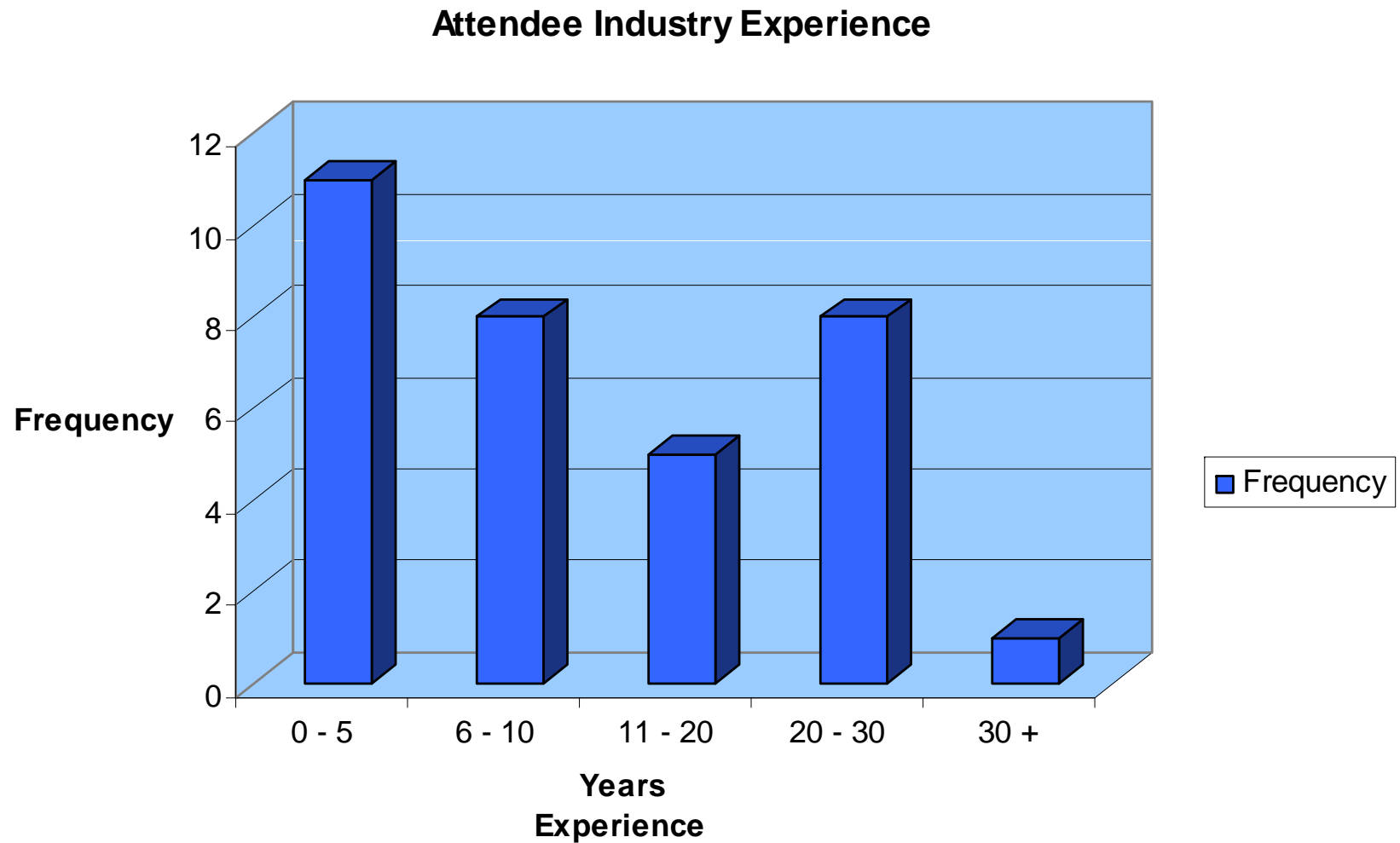
Attendee Roles



Feedback from Attendees



Attendee Experience



Selected Feedback Comments.....

- Cold
- Need more detail / depth.
- Need more breaks.
- More of basic principles required.
- Need more tips and tricks.
- V Cold
- ‡ Consistent look to talks.
- ‡ Good material.
- ‡ Excellent talks.
- ‡ Organised handouts.
- ‡ Nice Facility.

I am new to the industry – this helped to clear some things up.

I would have liked more details on geodesy instead of glossing over this.

This was very informative and helpful.

Everyone did great.

I found the session very educational.

Keys to Success

- **Presenter contributions.**
- **Presentation and format of materials / advertising.**
- **Marketing / backroom efforts.**
- **Shell sponsorship (facility and attendees).**
- **Can't underestimate the effort required from individuals (in addition to the day job)**

What next?

- **PUG, February 22 – 24, 2010**
- **Effort required to align APSG goals with ESRI requirements.**
- **APSG group of papers and track record from previous conferences should help to reduce efforts required.**