

Mapping Sciences: The Pandora's Box of GIS?









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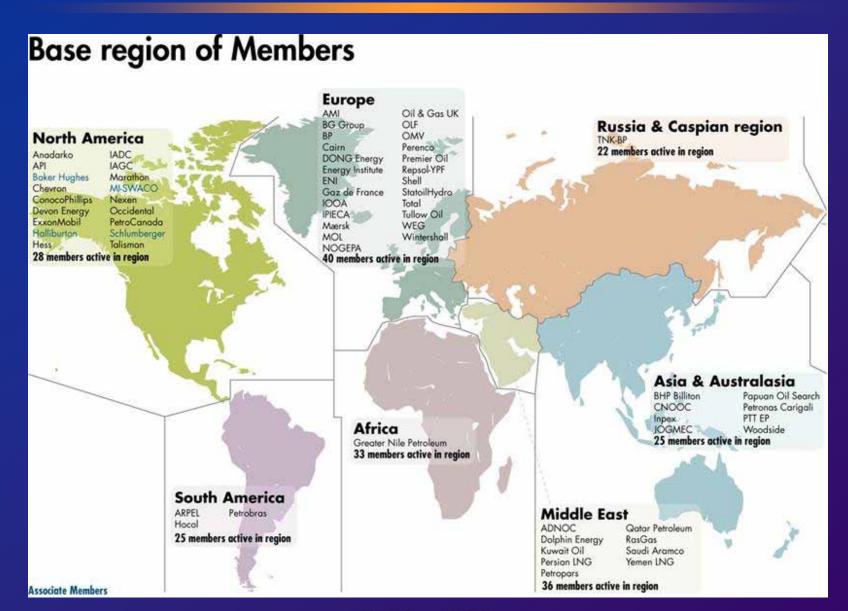


Content

- Who are OGP S&P and APSG
- Definitions in Mapping Sciences
- Our dependence on maps
- Fundamentals of Map Making
- Examples

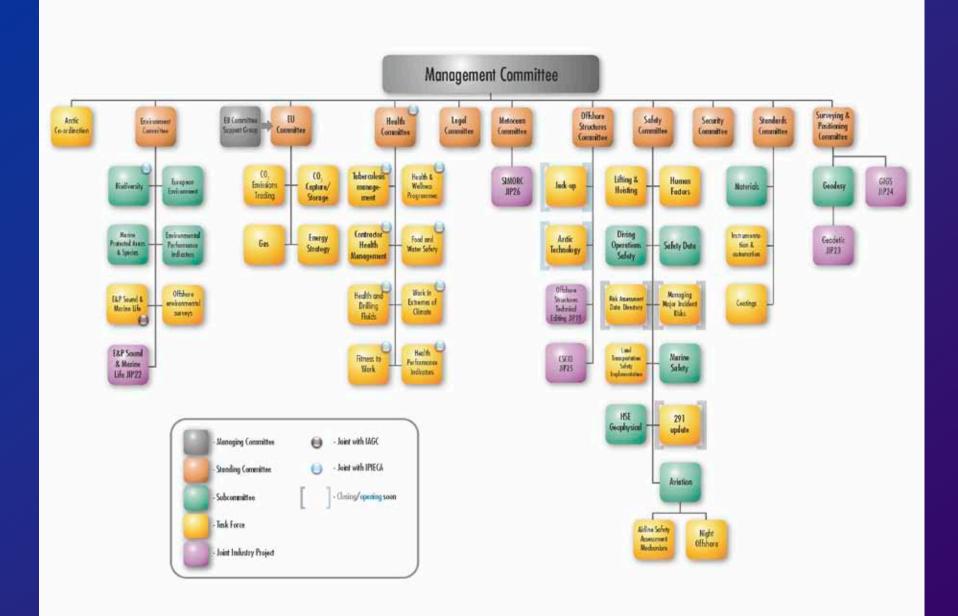


OGP Membership





OGP Structure





OGP S&P "Silverware"

- EPSG Geodetic Parameter Dataset
 the de-facto standard in the Oil and Gas industry and beyond for geodetic parameters worldwide
- Guidance Notes (10) published on OGP website
- Owner of <u>UKOOA Positioning Standards</u> (5). Published on OGP website
- Active Survey and Positioning Committee
- Active Geodetic Working Group



APSG Organization

- Americas Petroleum Survey Group
- Formed 10 November 1998
- Unincorporated association of individuals,
 60+ members

The purposes of the APSG are to advance survey technology relative to the worldwide petroleum industry and to disseminate information to APSG members in respect of worldwide petroleum geodesy, surveying, cartography, and spatial data management.



Petroleum Industry Education Activities

- Oceanology International, Oct 2002 (50 audience)
- ESRI PUG, Feb 2004 (115 audience)
- Oklahoma University Colloquium, November 2004 (100 audience)
- ION, Jan 2005 (40 audience)
- IHS Users Group and Symposium, Jan 2005 (85 audience)
- ESRI PUG, Mar 2005 (100 audience)
- GIS in the Rockies, Sep 2005 (45 audience)
- SPE Wellbore Positioning Technical Section, Nov 2005 (100 audience)
- SEG Special Technical Session, Nov 2005 (125 audience)
- ESRI PUG, Mar 2006 (110 audience)
- ESRI PUG, Feb 2007 (120 audience)
- SPE ATW on Well Positioning, Oct 2006 (100 audience)
- HGS and GSH Geosciences Education Day, Sep 2007 (108 audience)
- ESRI PUG, Feb 2008 (140 audience)
- EAGE Rome, Jun 2008 (100 audience)



Our Joint Geospatial Papers at EAGE 2008

540 years of experience from 11 companies

- Introduction of OGP S&P and the APSG: Objectives and Resources

 J. Verouden* (Shell) & B. Carter (BP)
- Geodesy and Cartography in E&P: A Caution to Skilled Professionals

 J. Cain* (Cain and Barnes) & M. Barnes (Cain and Barnes)
- Concession and Lease Boundary Delineation

 R. Lott* (Geodetic Working Group Chair) & L. Romeijn jr. (Zeus Imaging)
- Geodetic Integrity in Seismic Acquisition and Processing

 M. Redford* (Petro-Canada), J. Conner (EnSoCo) & D. Salvage (ExxonMobil)
- Understanding Borehole Surveying: Directional Drilling Survey Accuracies

 A. Jamieson* (Tech21) & M. Michell (Devon Energy)
- The new EPSG Geodetic Parameter Registry

 R. Nicolai* (Shell) & G. Simensen (StatoilHydro)
- Data Quality Monitoring: Improving Geodetic Integrity of E&P Data R.J. Wylde (ExxonMobil) & P. Lesslar (Shell)
- Truth or Consequences: Commercial Impact of Geospatial Data Management J.P. Stigant* (Devon Energy), M. Jensen (retired Shell) & R. bin Ahmad (Petronas)



APSG participation in ESRI PUG 2009

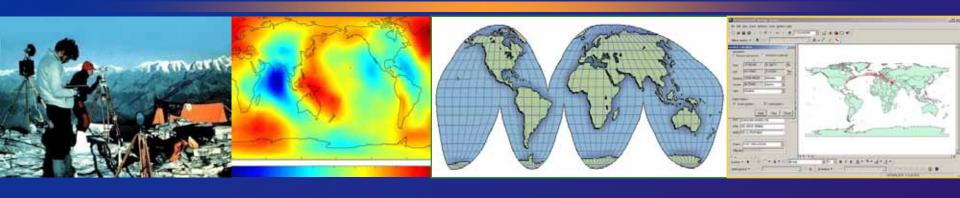
5 years of volunteering for PUG

Check out the program ..

- Geospatial Assurance by Devon team
- Geodesy Considerations Session
- APSG Session in Richmond Room tomorrow from 0830 hours for ...
 - Co-ordinate Reference Systems 101 ... demystify GeogCRS, ProjCRS et al
 - The New Web based Geodetics Registry
 - ArcGIS 9.3 Geodetics Update and The LIST
 - Applied Geodetics for ArcGIS
 - Truth of Consequences: The Cost of Poor Mapping ...









Back to Pandora's Box

In Greek mythology, Pandora opened the box out of curiosity then all of the evils, ills, diseases, and burdensome labour that mankind had not known previously, escaped from the box. However, Pandora was quick enough to close it again and keep one value inside: hope. We are not told why hope alone remained in the box.

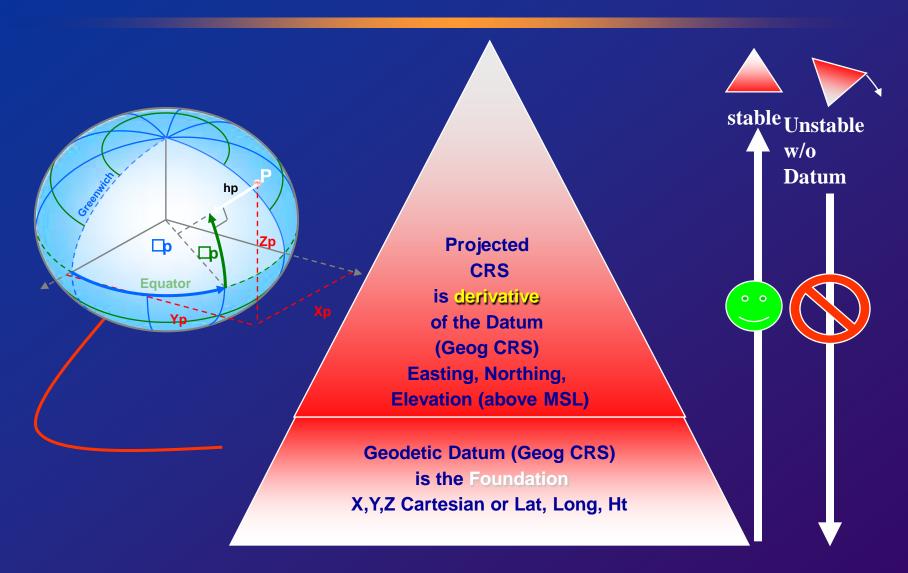


Definitions

- Geodesy: Mathematics of size and shape of earth
- Cartography: Science and art of representing natural and fabricated features
- Map: Two dimensional representation of three dimensional features



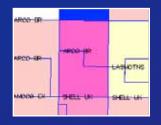
Hierarchy of Mapping



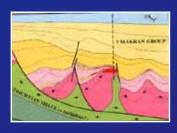


E&P Dependence on Map Products

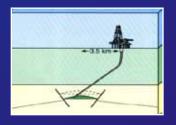
80% of all E&P data has a spatial component



Explore



Appraise



Develop



Produce



Decommission



Each has multiple mapping activities

Exploration

- Boundaries
- Seismic
- Wells

Development

- FEED
- Pipelines
- Facilities
- Operations and Maintenance



Fundamentals of Map Making

- Design Principles
- Design Factors
- Map Specifications
- Map Compilation
- Map Sheet Basics
- Production, Control, and Documentation



Design Principles

Who, What, When, Where, Why and How?

- Purpose
- Target Audience
- Economy of Effort
- Simplicity

Soviet Military Town Plan of West London 1: 25k scale, 1985 edition



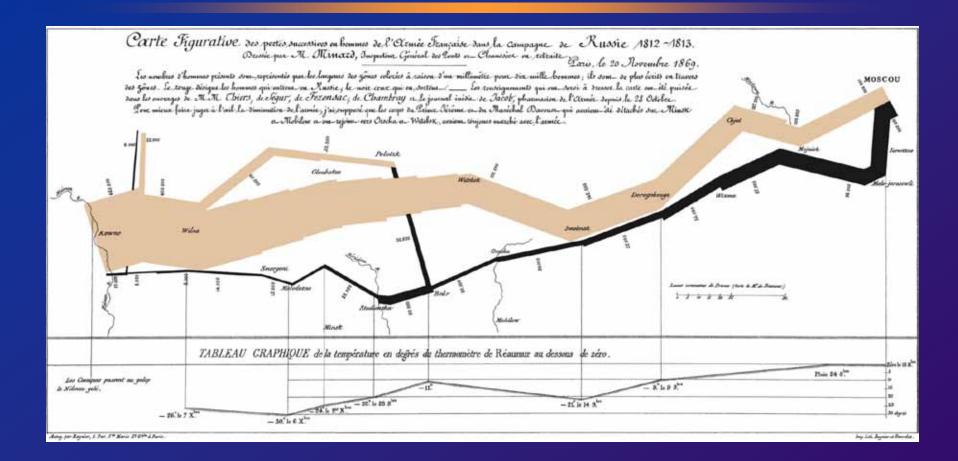


Design Factors

- Scale and Content
- Legibility
- Clarity
- Geographic Area
- Source Material
- Updating
- Emphasis
- Relief Depiction
- Accuracy
- Time and Resources
- Sheet Size



Napoleon's Retreat from Russia

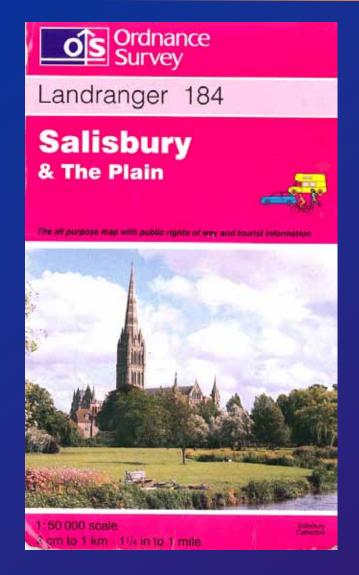


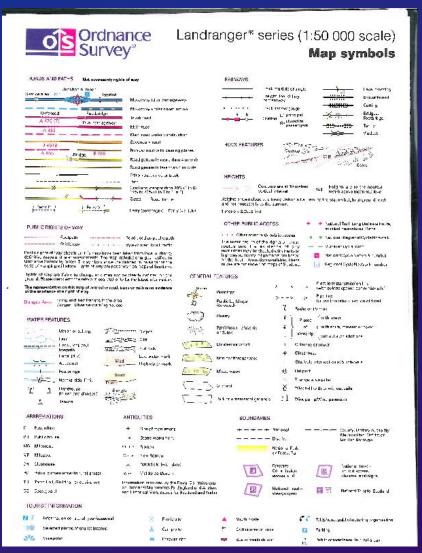
Map Specifications

• Did Pandora leave this one in the box?



National Mapping is a wealth of useful information







Map Sheet Basics

- Map Scales
- Map Orientation
- Units of Measurement
- Marginal Information
- Information Shown in The Border

- GEODETIC INFORMATION!
 - e.g. NAD27 UTM Zone 15 N

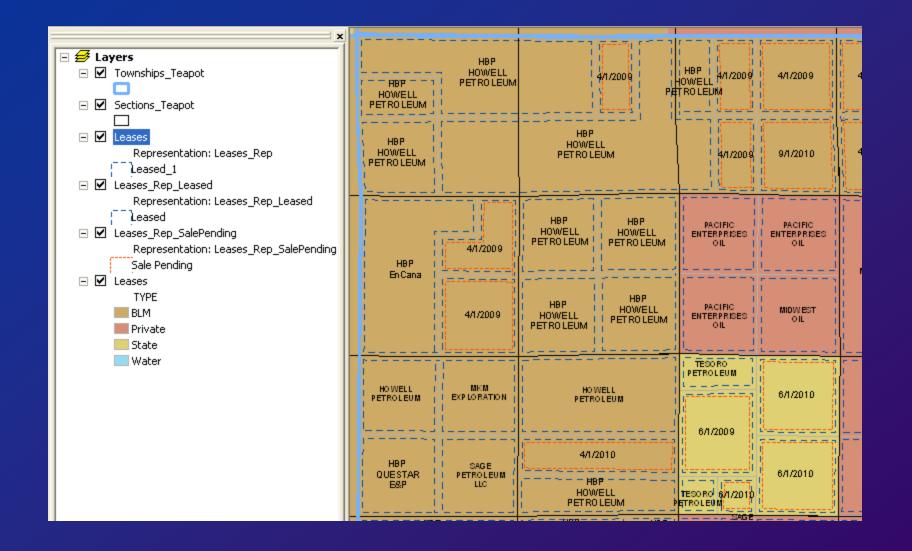


Map Evaluation and Compilation

- Collection of Source Material
- Evaluation of Source Material
- Selection of Map Material
- Cartometric Testing



Cartographic Representations





Production, Control, and Documentation

- Screen, presentation, web, paper, or combinations
- Sheet numbering convention, date
- METADATA





Maplex Advantages

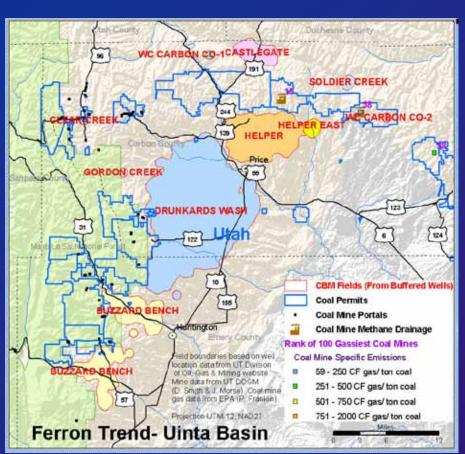
Maplex provides:

- Placement, alignment, and spacing of labels
- Character spacing within labels
- Label stacking and abbreviation
- Feature levels of importance
- Conflict resolution

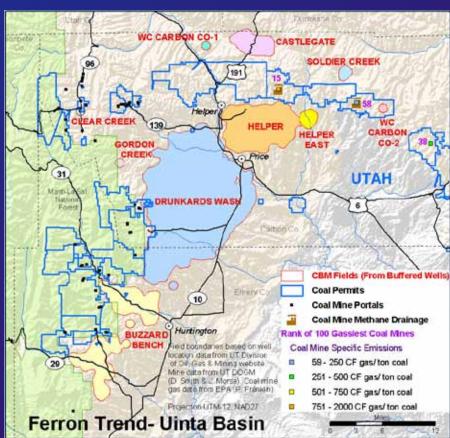


Auto-Labeling vs. Annotation

Auto-Labeled



Labels converted to Annotation & Manually Placed



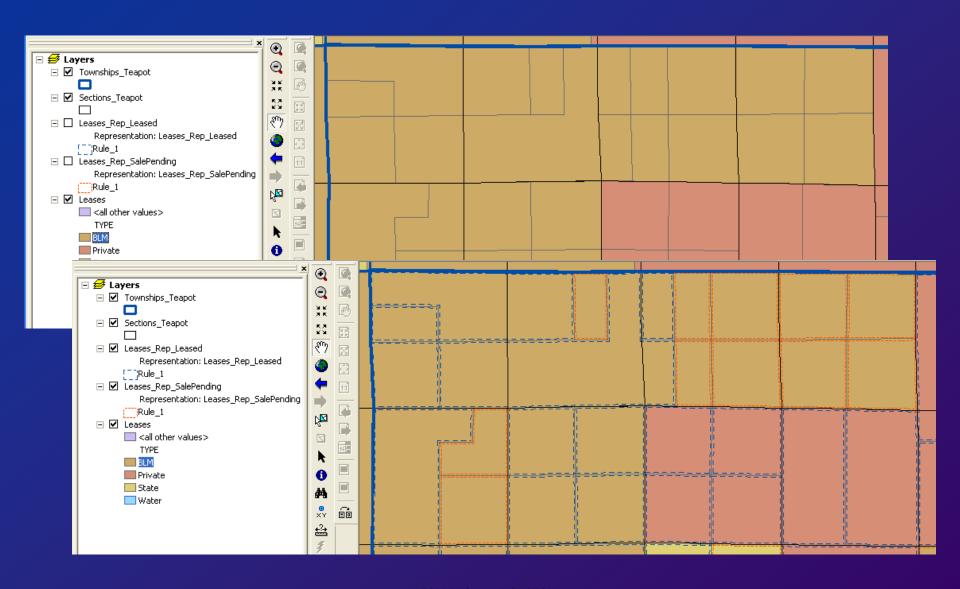


Annotation means

- Map Document Annotation
- Annotation Groups
- Adding Annotation with the Draw Toolbar
- Setting your Active Annotation Target
- Adding with the Label Features Tool
- Converting Label to Annotation
- Overflow Window
- Geodatabase Annotation
- Reference Scale
- Standard vs. Feature Linked Annotation
- Workflow for Creating Geodatabase Annotation
- Editing Geodatabase Annotation
- Edit Annotation Tool



Cartographic Representations

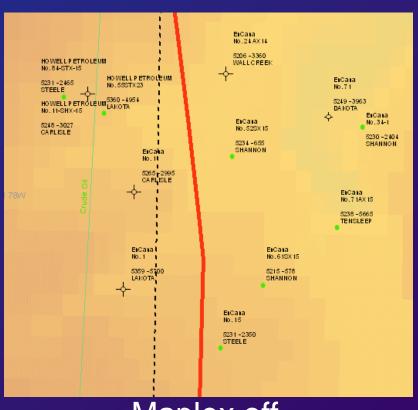




Standard vs. Maplex Engines

Maplex on

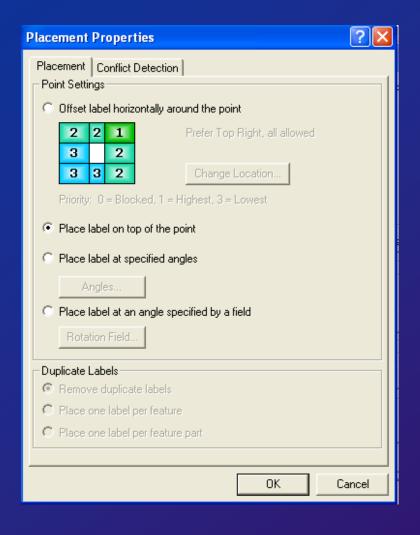


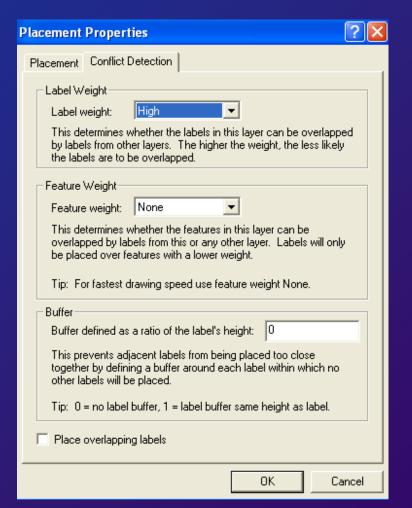


Maplex off



Point: placement & conflict resolution

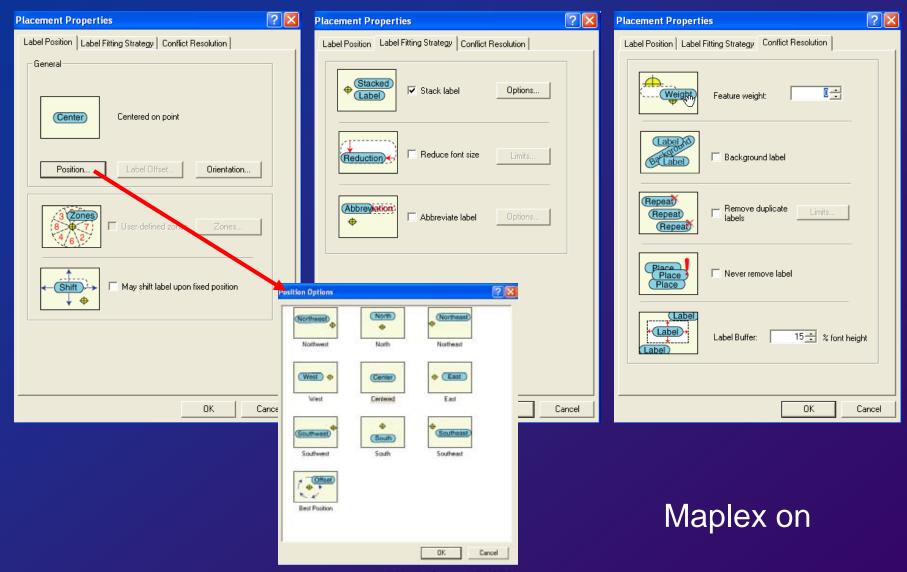




Maplex off



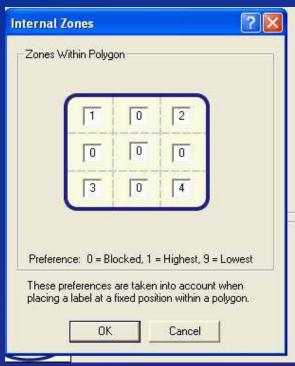
Point: placement & conflict resolution

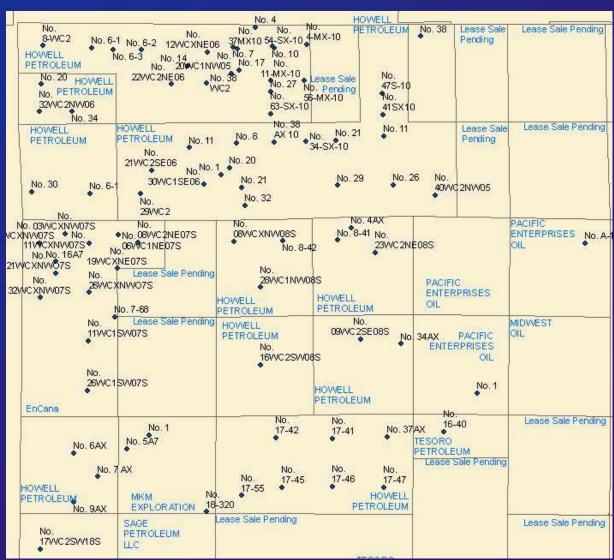


ESRI PUG 2009 HOUSTON



9.3 Label Placement - Control







ESRI Resources



Release 9.2 Last Modified March 15, 2007

Welcome to ArcGIS Desktop Help 9.2

Please use the links in the table of contents on the left to navigate the topics in ArcGIS 9.2 Desktop help. Also browse the links below to find information. about common tasks or extensions.

Mapping and Visualization

- Exploring layers
- Layouts and printing
- Common tasks within ArcMap
- Cartographic representations
- Animating data

Editing data

- Creating features
- Moving features
- Editing attributes

Getting Started

- What's new in 9.2
- Tutorials and video
- Working with geographic information
- Projection basics

Geodatabase and ArcSDE

- Common Geodatabase tasks
- File geodatabase
- ArcSDE Administration
- ArcSDE connections

ArcGIS Extensions

- 3D Analyst
- ArcScan
- Data Interoperability
- Geostatistical Analyst

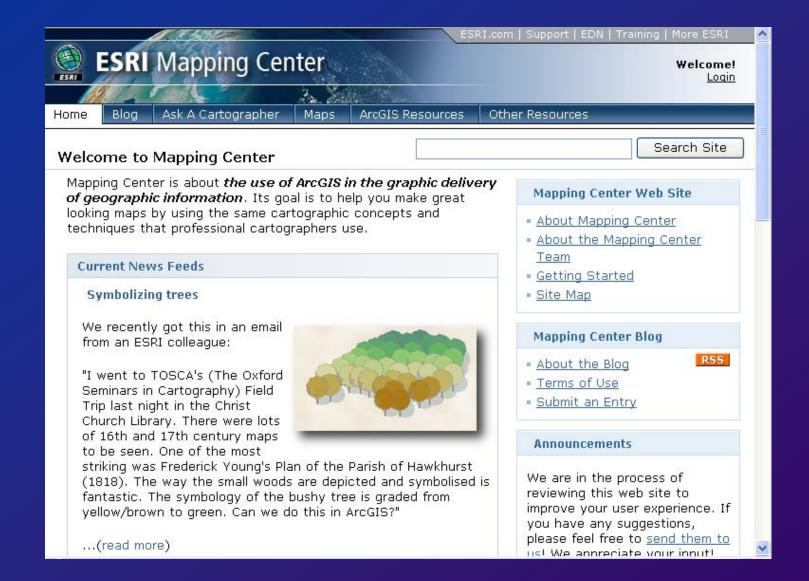
search options

ESRI Support Center | Customer Service | Training | More

Search

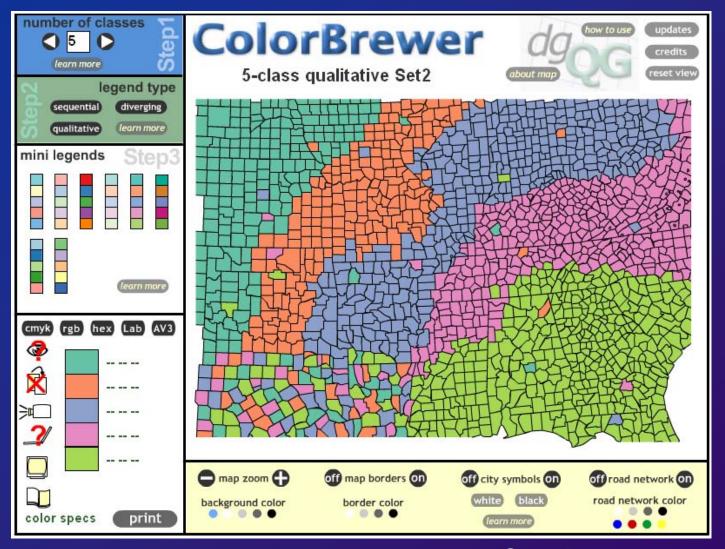


ESRI Resources



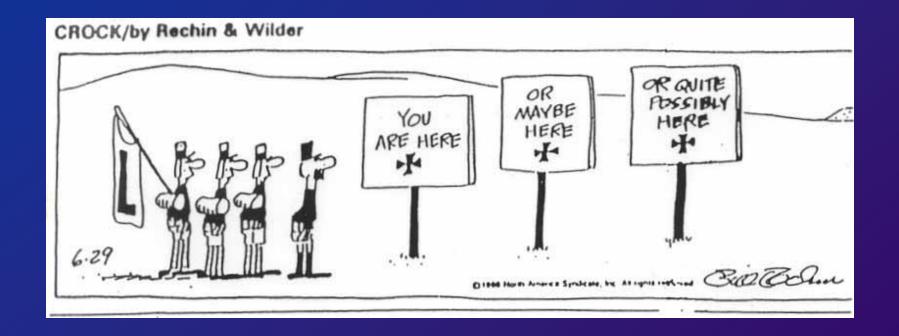


Other Resources





Mapping Examples for Consideration





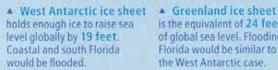
High Water Worries

[THE CONSEQUENCES]

Inundation from the Ice Sheets

If today's ice sheets disappear, the resulting rise in global sea level would transform coastlines around the world; the effects on the Florida coastline are shown below. Actually, if climate change caused one ice sheet to disappear, parts of others would do so as well, and the effects on sea level would be even greater than what is depicted here.







is the equivalent of 24 feet of global sea level, Flooding in Florida would be similar to the West Antarctic case.



▲ East Antarctic ice sheet could raise sea level globally by 170 feet. Virtually the entire state of Florida would be underwater.

The Unquiet Ice by Robin E. Bell

Scientific American, Feb 2008, v298 n2, pp 60-67

[THE THREAT] World's Greatest Ice Sheets





Three ice sheets, one covering most of Greenland and two covering Antarctica (separated by the Transantarctic Mountains), hold 99 percent of the ice that would raise sea levels if global warming caused it to melt or go affoat (the other 1 percent is locked up in mountain glaciers). The Greenland ice sheet lies almost entirely on bedrock and flows into the ocean roughly half as meltwater and half as glacial. ice. In Antarctica most of the ice flows into the ocean from regions of relatively fast-moving solid ice called ice streams that drain the ice from slower-moving regions.

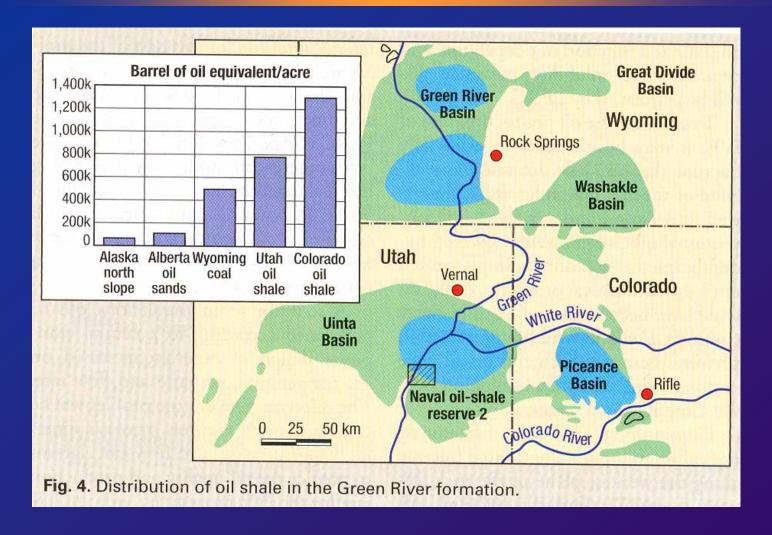




 Under the ice in Antarctica investigators have discovered an extensive network of lakes and rivers; the map above shows the "subplacial" positions of several such features. The Recovery lakes (inset at left), four subplacial lakes discovered by the author and designated A, B. C and D, are the first lakes known to contribute to the start-up of a fast-moving stream of ice. The Recovery ice stream flows some 500 miles to the Filchner ice shelf.



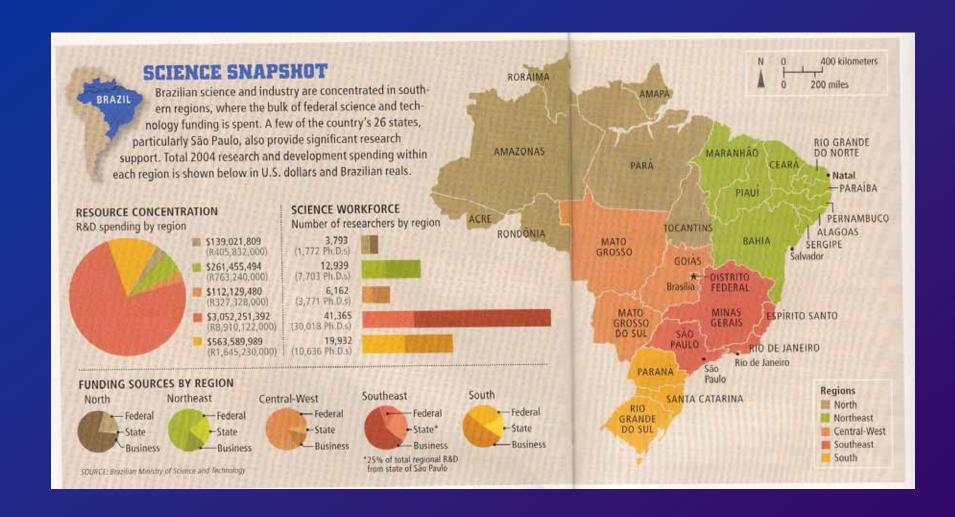
Oil Shale in the Green River Formation



Single well, single gas phase technique is key to unique method of extracting oil vapors from oil shale by K. Shurtleff and D. Doyle, World Oil, March 2008 v 229 n 3, pp118-127.



Regional Science & Industry





Is Your PC Safe?



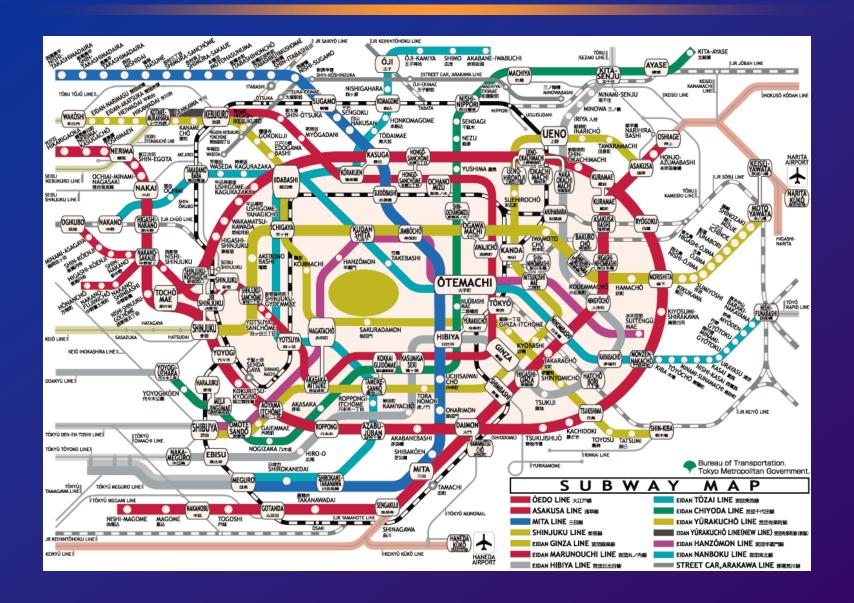


London Underground





Tokyo Subway





Moscow: Geographic vs. Schematic





Correct Emphasis matters



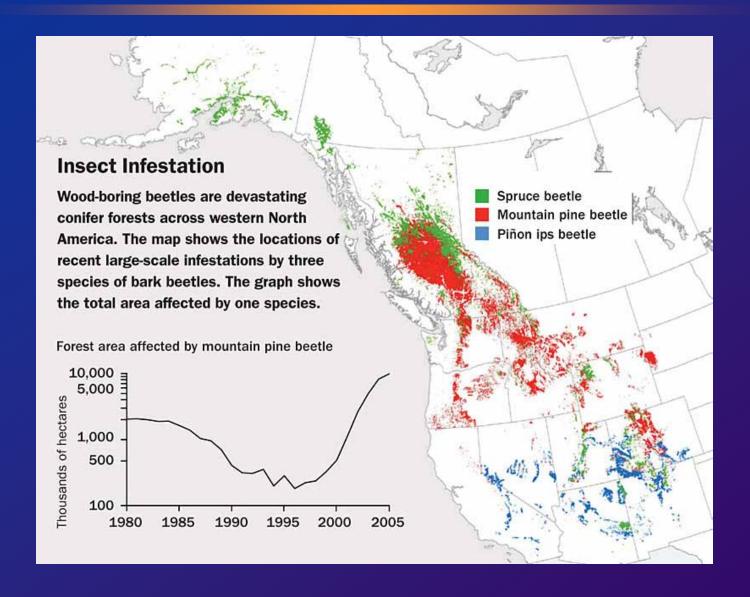


The Point of View matters





Strong Impact matters

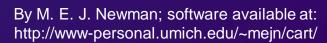


Cartograms: Distorting the World?



Normal view of the world

Cartogram of Energy Consumption





Animation for Emphasis





Pandora's Box is Open

Mapping Sciences require ...

- Design Principles
- Design Factors
- Map Specifications
- Map Compilation
- Map Sheet Basics
- Production, Control, and Documentation

Acknowledgments

- PUG volunteers for years of service
- Fellow members of APSG for 6
 years of volunteer service to educate
 industry
- EPSG, now OGP Surveying and Positioning, for "silverware" and continued industry leadership
- Allpoints for unlimited use of material and their cartographic passion

Web References

http://www.ogp.org.uk

http://www.epsg.org

http://apsg.garysmock.com

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