



APSG The Way Forward



February 28, 2008

TAC Meeting October 31, 2007

- **Brought forth by:**
 - Bruce Carter - Chairman
 - Michael Barnes – Vice Chairman
- **Tasks set forth to define the mid to long term growth scenarios.**
- **Assigned a sub-committee to establish goals and methods of implementation**
- **All ex-chairman of APSG**
 - Jon Stigant
 - Jim Cain
 - John Conner
 - Bruce Carter
- **Conner tasked with writing a preliminary document**
- **Convene in Early December**

Committee Meeting December 4, 2007

- **Combined with EXEC/TAC meeting**
- **Conner provided a 3 page document outlining a strategic plan.**
 - **Based on core APSG goals of education and best practice.**

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- **What can APSG in its present form accomplish?**
 - **Professional Website**
 - Sponsored
 - Rapid delivery of educational information and guidance notes
 - Online viewing of APSG documents, presentations and notes.
 - Perhaps an online forum with APSG advisors as moderators
 - **APSG sponsored publications in industry journals**
 - **Perhaps an electronic newsletter**

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- **Additional items might require funding.**
 - Dedicated efforts
 - Operated or sponsored by APSG or others
 - Oversight required, possibly full time
 - Promotions, marketing, advertising
 - Travel and living expenses
- **Funding requires changes to APSG structure**
- **Possible tax and accounting implications**

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- **What could we do with funding?**
 - Attend conferences, workshops, industry forums and present talks and, or APSG literature
 - Create an event such as a workshop, Geodesy Day to target outside our peer group. This could be an increased involvement in Geoscience Day.
 - Investigate and possibly hire professional organizations to teach APSG courses.
 - Strengthen alliances with larger industry forums and affiliations. OGP S & P is already happening.
 - Education involvement at lecture, awards and possibly sponsorships.

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- **In summary**
 - **Move forward with the website initiative**
 - Solicit sponsorship to fund
 - **Continue with conference level presentations and joint presentations.**
 - SEG
 - ESRI PUG
 - Geoscience day
 - EAGE joint APSG & OGP S & P session
 - **Present these ideas to the membership for comment**
 - **Continue with sub-committee work**
- **Comments**